

# Jye Talbot

Area 55 Media

# NATIONAL COLLEGE OF VOCATIONAL EDUCATION



AREA 55 MEDIA is a full-service creative agency that focuses on creating engaging photographic and video content that connects other people and businesses to the world!

I first picked up a camera at the age of 12 and immediately found myself falling in love with the process of creating photo and video content. It is safe to say that creating digital content has been a lifelong passion and hobby for me.

In the last couple of years, I started freelancing as a photographer and videographer. This helped me realise that my hobby had huge potential to be a career but, I was always held back by the idea of needing to commit to a full-time job to be successful in life.

In the past year, corona virus put a halt to my full-time job and life as I knew it. The halt gave me the time to really assess what I wanted in life. I spent so many years making other people's dreams come true. The time to think about my future gave me the push I needed to take that future into my own hands!

NEIS has been the perfect avenue to kick start my business AREA 55 MEDIA and evolve the business model from an idea to a reality. The support streams NEIS has provided me have been key factors in the success of getting AREA 55 MEDIA up and running including a workable business plan specifically tailored to the business.

My advice to anyone who is still on the fence about starting their own business is just do it. It is easy to day dream but, it's way more exciting to hit the ground running!

W: <https://www.area55media.com/>

F: <https://www.facebook.com/area55media/>

I: <https://www.instagram.com/area55media/>

## SO WHO ARE WE, WHAT DO WE OFFER AND HOW CAN WE HELP YOUR CLIENTS?

NCVE has been training people in Small Business Management through the New Enterprise Incentive Scheme [NEIS] since 2001.

Through the provision of high standard quality training programs, and our understanding of the unique business characteristics of our regions, we have achieved excellent outcomes with our participants starting in excess of 5000 new businesses.

NCVE delivers training in the BSB42618 Certificate IV in New Small Business. Once a practical and relevant business plan is developed, the client is then transferred onto the NEIS program for a period of 52 weeks with income support given for up to 39 weeks and rental assistance, if applicable, for up to 26 weeks.

As a NEIS provider we are there to help put the business idea into practice with personalised mentoring and support in the first year of the new business.

PROVIDERS ARE ABLE TO CLAIM A 4 WEEK AND 12 WEEK PARTIAL OUTCOME FOR NEIS PARTICIPANTS

P: 02 4478 2500 I E: [reception@ncve.edu.au](mailto:reception@ncve.edu.au) I W: <http://ncve.edu.au> I RTO 90283